

Executive Fact Sheet

Slovenia's Digital Accessibility Laws



Introduction

Slovenia has enacted laws governing digital accessibility in both the public and private sectors. Like other European Union (EU) Member States, the nation has transposed the EU Web Accessibility Directive (WAD), which sets clear web and mobile accessibility requirements for public-sector organizations. (A transposition refers to the integration of a higher-level EU directive into a country's domestic legal framework.)

Meanwhile, private businesses should be aware of Slovenia's transposition of the European Accessibility Act (EAA), which will be enforced beginning in June of 2025. This law covers many commonly used consumer products and services and impacts any business that serves customers in Slovenia, regardless of where the business is based. Non-compliant organizations may face penalties, including fines.

Understanding the details of Slovenia's digital accessibility regulations can be challenging. This guide aims to provide senior executives with a clear overview of key laws and related compliance requirements.



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Overview of Slovenia's digital accessibility laws

Law	Description	Sectors impacted	Compliance standard
ZDSMA (Website and Mobile Application Accessibility Act)	Slovenia's transposition of the EU WAD	Public organizations (directly impacted), private businesses that sell to the public sector (indirectly impacted)	EN 301 549
ZDPSI	Slovenia's transposition of the EAA	Private businesses	EN 301 549

Unpacking digital accessibility laws in Slovenia

The following sections of this resource provide more information about the specific digital accessibility laws impacting organizations in Slovenia, including the entities they apply to, related compliance requirements, and how they're enforced.

Laws impacting public-sector and business-to-government organizations

ZDSMA

Summary:

ZDSMA is Slovenia's transposition of the EU WAD. In alignment with the broader EU directive, the law requires that public-sector organizations in the nation ensure their websites and mobile applications are accessible to people with disabilities. Private businesses that sell digital products to public-sector organizations in Slovenia should also aim to meet the law's requirements, or risk limiting their market share.

Requirements:

To comply with this transposition law, organizations must meet the general requirements of the EU WAD, which mandates that public-sector entities' websites and mobile apps conform to EN 301 549 (the harmonized European digital accessibility standard). In practice, that means ensuring digital content is perceivable, operable, understandable and robust (POUR) for all users.

Organizations must also:

- Adopt, whenever possible, measures to increase accessibility, bearing in mind the minimum level of accessibility that must be met at all times.
- Offer users a communication mechanism that allows any person to submit accessibility suggestions and complaints.
- Provide an accessibility statement (a detailed, comprehensive, and clear declaration of compliance with the law) on websites and applications.

Enforcement:

Public-sector organizations that neglect to comply with ZDPSI may face fines ranging from €200 to €2,000.

Laws impacting private businesses

ZDPSI

Summary:

Slovenia's transposition of the EAA, ZDPSI mandates that many consumer products and services provided within Slovenia, including e-commerce, banking, and transportation, are accessible to people with disabilities. Importantly, the law applies not only to businesses based in Slovenia, but also those located outside the nation that sell covered products and services to Slovenian consumers. It will be enforced beginning in June 2025.

Requirements:

The requirements for compliance with ZDPSI align with the general requirements for EAA compliance. At a high level, the EAA mandates that a digital product or service must be perceivable, operable, understandable, and robust (POUR) for all users. The best way for organizations to demonstrate EAA compliance is to conform with EN 301 549. That means adhering to digital accessibility best practices including:

- Ensuring compatibility with assistive technologies like screen readers.
- Offering flexible input methods.
- Providing alternatives for visual and auditory content.

Exemptions may be granted in certain cases, such as when compliance would place a disproportionate burden on a business.

Enforcement:




Beginning in June 2025, organizations that violate ZDPSI may face fines. The specific amount of a fine is based on several factors, such the size of an organization and the type of offense committed. Fines for accessibility violations in common products and services include:

- **€400 to €4,000** for failing to ensure the accessibility of e-books.
- **€500 to €10,000** for failing to ensure the accessibility of electronic communication, audiovisual media, consumer banking, or e-commerce services.

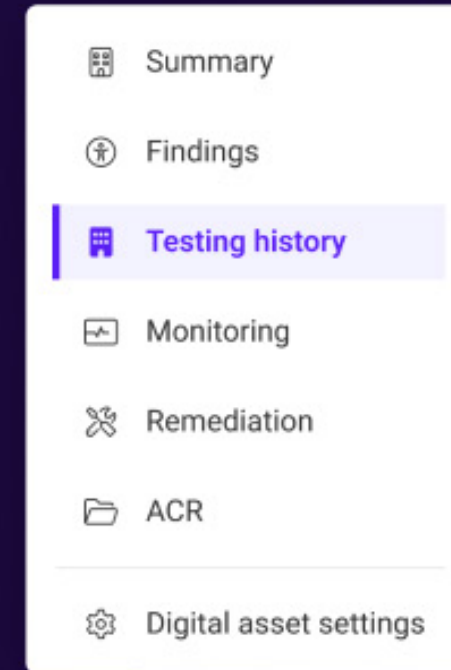
Lesser fines may be imposed on individual entrepreneurs found to be non-compliant, and on individuals who are responsible for an organization's violation of the law.

Start your journey to compliance

To comply with current Slovenian digital accessibility laws and stay ahead of the 2025 EAA enforcement deadline, we recommend that your organization start by taking the following actions:

-  Audit your digital assets for conformance with EN 301 549.
-  Swiftly address existing accessibility issues in your digital assets.
-  Publish a detailed accessibility statement and regularly update this document.

Third-party digital accessibility solution providers, like Level Access, can help you understand your legal obligations and equip you with advanced technology, expert support services, and training to ensure all assets in your portfolio are accessible and compliant.



Total findings	Unresolved
300	10

Let's get started

Engage our team to make accessibility a priority now. An investment in digital accessibility today is an investment in the sustainability and success of your company tomorrow.

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