



# The Level Access Design Solution

A holistic approach to accessibility in design



# Introduction

Design is essential in providing delightful experiences for all users, especially those using assistive technologies. Many designers wonder how to best integrate accessibility into their work. Some might try a course or a new tool, but for lasting impact, a more comprehensive, long-term solution is needed.

At Level Access, we understand the critical role designers play in a sustainable accessibility practice, so we developed a set of tools that seamlessly embeds accessibility into every part of the design process.

This solution combines education, tools, services, access to expertise, and support to ensure every designer, regardless of experience, can excel in all parts of their process.

# Role-based Training in Academy

Knowledge of accessible design is essential for creating inclusive digital experiences. That's why Level Access offers role-specific design courses for designers at all experience levels.

For example, UX Designers might take "Buttons and Links for User Experience Designers" for screen reader-friendly "add to cart" buttons. Content Designers could enroll in the "Content Creators Learning Path" to craft meaningful alt-text for promotional banners.

Academy provides practical, self-paced accessibility training to equip all designers with a strong foundation in accessibility.



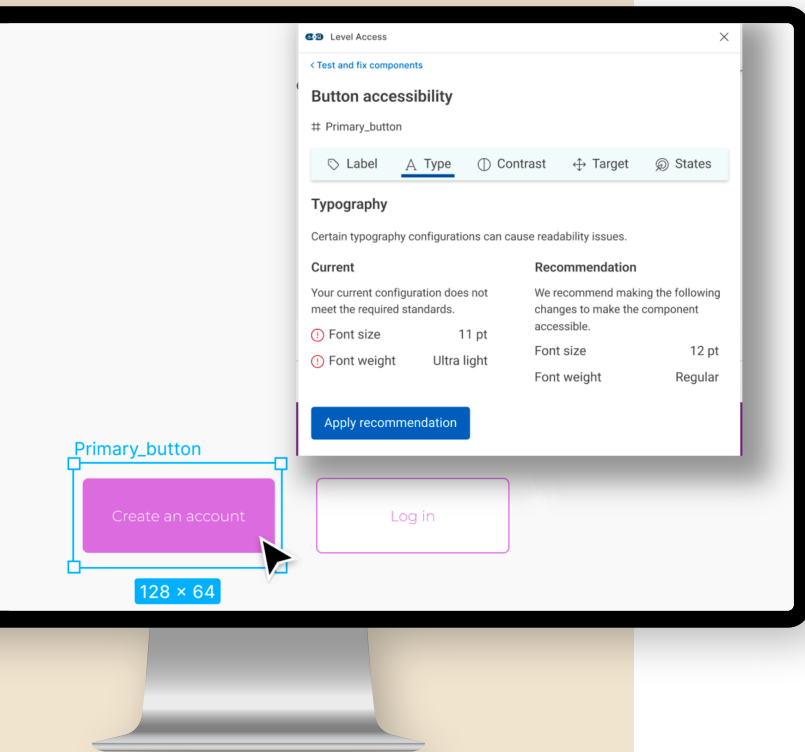
# Proactive Accessibility with the Figma Plugin

Designers want to be proactive with accessibility in their designs, but not at the cost of efficiency. The Level Access Figma plugin enables designers to seamlessly integrate accessibility into their core design elements without disrupting their workflows.

The plugin operates in real time, helping designers quickly diagnose issues in their components and apply fixes with a single button.

This proactive approach helps designers effortlessly improve the accessibility of their designs and deliver better experiences for all users.

[Learn more about the plugin in the Figma Community.](#)



# Design Evaluations

Every designer values a second opinion, especially for major projects like branding style guides, website redesigns, or design-heavy sprints. But what about a second opinion for accessibility? Enter Design Evaluations.

Design Evaluations enable any design team to request an expert accessibility review of their designs, including review by users of assistive technologies.

Plus, designers can view the evaluation results in an annotated report right in the Level Access Platform — making it easy for designer to find and fix issues fast.

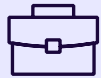


# Unparalleled Expertise

Every design team is different, facing its own unique set of challenges when it comes to delivering the best, most accessible experiences possible.

This is why any robust accessible design solution should support designers with guidance from accessible design experts.

The Level Access design solution does just that, providing access to leading voices in the field of accessible design like Karen Hawkins and Dana Randall.



## Helpful resources from our experts

### Guides

- [Accessible Design Principles and Heuristics Guide](#)
- [Agile Accessibility in UX and UI Design Guide](#)

### Articles

- [Color Blindness Accessibility: What Designers Need to Know](#)
- [The Secret to a Sustainable Digital Accessibility Program](#)
- [Accessibility isn't a "Thing"](#)



## Karen Hawkins **Principal of Accessible Design**

Karen Hawkins is a human factors engineer and a certified accessibility professional with more than 12 years of experience. She is a member of the IAAP OPDC (International Association of Accessibility Professional Organizational Professional Development Committee) Career Pathways Working Group, as well as a member of the W3C's Accessibility Roles and Responsibilities Matrix (ARRM) Working Group. As both a user experience designer and director, she honed her skills leading multi-disciplinary teams in creating digital solutions for leading global companies. Today, she leads the accessible design practice at Level Access, teaching customers and colleagues alike to apply accessible design thinking to all their work.

### **Areas of specialty**

- Accessible design
- Accessible design system
- Design test rules
- Design testing methodology
- Accessible design principles and heuristics
- Accessible content writing
- Accessible document formatting



## Dana Randall **Head of Accessible UI Design**

Dana Randall is an award-winning creative director and former global head of digital innovation at Tapestry, the parent company of Coach, Kate Spade and Stuart Weitzman. Randall has more than 20 years of experience as an interface designer with a focus on emerging technology. Sharing from her experience with her own disability, Randall often speaks on disability inclusion, invisible disabilities, and inclusive design.

### **Areas of specialty**

- Inclusive design
- Brand identity, interface design, and creative direction
- Agency creative departments
- Brand in-house creative studios
- Innovation and emerging technology
- Accessibility in luxury goods, e-commerce, travel, and real estate

# Unlimited Access to Support

Even the most adept design teams encounter challenges that can stall progress. When this happens, fast and effective assistance is critical. Level Access ensures an uninterrupted design process through unlimited access to our support team.

Whether you're troubleshooting a technical design issue or seeking guidance on scaling your practice, we'll provide answers to your questions without last-minute change orders, contract re-negotiations, or unexpected fees.





# The holistic solution for accessible design

The Level Access design solution offers a comprehensive blend of learning, tools, services, expertise, and support to enable any designer to deliver accessible experiences.



## The Figma Plugin

Seamlessly integrate accessibility into designs during creation.



## Industry-leading expertise

Gain insights from our accessible design experts.



## Role-based training in Academy

Learn vital accessibility design skills for your role.



## Design Evaluations

Address core accessibility issues with actionable reports from the experts.



## Unlimited access to support

Overcome any hurdle with unlimited email support from our team.

# Elevate your accessible design practice with an expert partner

As the market-leading digital accessibility solution provider, Level Access enables designers to address accessibility in every stage of their workflow. Role-based training, industry expertise, and unlimited support gives designers the context and insight they need to make informed accessible design decisions. Combined with easy-to-use tools like our Figma plugin and expert advice from Design Evaluations, designers have everything they need to create more accessible and more friendly experiences for all users.



“We’ve worked with Level Access to test the design of our new website components. As a result, we have no concerns that as our developers build them out, we’re going to be ahead of the game.”

**Clasonda Armstrong-Grandison,**  
**Director of User Experience, United Airlines**



Engage with our team today to start making progress toward your goals.



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